

Earth Day-April 22nd Spring Art Contest



The first Earth Day on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. The passage of the landmark Clean Air Act, Clean Water Act, Endangered Species Act and many other groundbreaking environmental laws soon followed. Years later, Earth Day went global, mobilizing 200 million people in 141 countries and lifting environmental issues onto the world stage.

In 1969 at a UNESCO Conference in San Francisco, peace activist John McConnell proposed a day to honor the Earth and the concept of peace, to first be celebrated on March 21, 1970, the first day of spring in the northern hemisphere. This day of nature's equipoise was later sanctioned in a proclamation written by McConnell and signed by Secretary General U Thant at the United Nations. A month later a separate Earth Day was founded by United States Senator Gaylord Nelson as an environmental teach-in first held on April 22, 1970. Nelson was later awarded the Presidential Medal of Freedom award in recognition of his work.

We'd like our Earth Day contest to center around the following optional themes:

1. Planting trees at schools & Reforestation
2. End Plastic Pollution
3. Climate Education
4. Reusable containers/bags at the grocery store
5. Green –businesses and schools
6. Stop Extinction of animals

Telcom wants to stay involved in your community, and in an effort to do so, we are promoting our **14th Annual Spring Art Contest** inviting the kids in your communities and of your employees to participate.

The specific details will be mailed out, but the premise is for kids (14 and younger) to draw something depicting anything related to Earth Day Awareness on an 8 ½ x 11 piece of paper and send it to Telcom by April 13th for the judging. Prizes are available and the winning entries may be used in our next marketing materials.

At Telcom, we want to be active members of your communities. We invite your participation and look forward to publishing the winning entries.

GENERAL GUIDELINES

THEME:

EARTH DAY

PICTURE:

8 1/2 X 11 PAPER

COLORFUL

AGE GROUPS:

UNDER 8

8-10

11-14

PRIZES:

\$100-1ST

\$ 75-2ND

\$ 50-3RD

DUE DATE

APRIL 13, 2018

QUESTIONS??

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